



Training For Learning
realise your potential

Editorials

Laugh as you learn



BEHAVIOUR did change occur?
RESULTS objecti...

"Training can be fun for the student and the trainer and activities and learning styles offer a huge scope for the innovative trainer," says TLC principal trainer Catherine Logue says.

LAUGHTER, games, fun, music and learning are all the ingredients for the innovative training methods' workshop run at the Training for Learning Centre in Adelaide. Learning new techniques for the trainer to assist with their training style is the focus, however the result of the workshop is threefold:

- Q A toolbox of new games and activities.
- Q New contacts for your trainer network.
- Q A day of inspiring stories and approaches to your professional presentations.

"The attendees come from a variety of business organisations," TLC principal trainer Catherine Logue says. "Training can be fun for the student and the trainer and activities and learning styles offer a huge scope for the innovative trainer."

Some of the techniques explored are board games, en-

gisters to prevent boredom, session summaries for review and session starters to focus the training in a fun way.

This provides those who attend with a starter toolkit for innovation methods of training.

"Once the trainers have tried some of these skills in their own training, they will find they enjoy the training as much as the students," Ms Logue says.

"The result is that those students will want to come back to the next session because they had an enjoyable learning experience."

TLC offers the nationally accredited certificate IV in assessment and workplace training – a required qualification to work as a trainer in industry.

It is offered as an intensive program over three workshops in a month or part time in the evenings over a year.

Ms Logue says training is a rewarding profession and offers a great career change for experienced business people who can gain their qualifications in training to coach and mentor the new lifeblood entering their industry.

At TLC, the training team members are business practitioners in their field of expertise and this brings something special to the training room.

This wealth of knowledge and experience is highly valued by the participants.

"As a trainer you must be able to walk your talk," Ms Logue says.

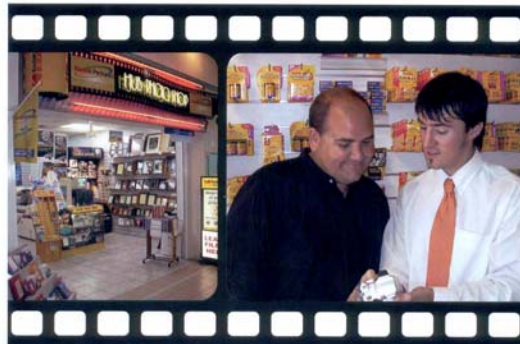
"It is important for a trainer to be qualified, knowledgeable and engaging with a sense of fun."

Q Inquiries: Training for Learning Company, 188 Hutt St, Adelaide. Anyone interested call phone 8227 0310 or www.trainingforlearning.com



<< retail profile >>

Staff training is the



secret of their success

THE BENEFITS OF STAFF TRAINING HAVE PROVED TO BE AN IMPORTANT ELEMENT FOR ALAN AND CATHERINE LOGUE, SOUTH AUSTRALIAN PHOTO RETAILERS, WHO RUN A TRAINING SCHOOL OFFERING THE ONLY COURSE IN THE COUNTRY FOR MINILAB OPERATION - AS WELL AS TWO PHOTOGRAPHIC RETAIL STORES IN ADELAIDE.

Above left: The Hub Photo Shop in Aberfoyle Park, on the outskirts of Adelaide, where getting involved in the local community is more important than expensive advertising.

The training school is called the Training for Learning Company - and they also own and run the Hub Photo Shop in Aberfoyle Park and Hutt Street Photo in the central area of the city.

The Logues have worked hard on staff training for many years but last year they reaped the reward when Ben Dearing, one of their graduates from the Certificate IV in Retail Management course and a key member of their staff - won the Young Achiever of the Year.

"He's downstarts coaching at the moment," said Catherine. "He's put a performance program in place for the staff. If they make target this month, they get to fly to the PMA Show in Melbourne."

"Ben has finished the full course that we offer in photo retail management," she said. "He's done Certificate I, Certificate II in Retail Operations, Certificate III and IV and then he's completed Retail Management."

"I think it's made a huge difference for him, but all of our staff have received a lot of benefit from going through at different levels. Ben's going on to do the Diploma this year. After seeing what he's got out of it, we've spoken to Terry Komer and offered the Certificate IV in Retail Management as a prize for future winners of the Young Achiever Award."

Catherine said that they've just made the course partially online. "It's available on disc and participants can send a completed work by email," she said.

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PROVIDING A ROAD MAP THAT CAN SHOW THE WAY TO A NEW CAREER

It started with a little TLC

SILENT ACHIEVERS

...the joy of training...
...the joy of training...
...the joy of training...

...the joy of training...
...the joy of training...
...the joy of training...

Power of healing

MANY have experienced the power of healing energy, says Training for Learning Company principal Catherine Logue. It is a talent all people possess, she says. However, many never experience or investigate this source of energy.

The result of hands-on healing energy can be a gentle relaxation or, for those experiencing pain, whether physical or emotional, a source of energy that gives comfort and strength.

Training for Learning Company has developed a course that coaches those interested in alternative-healing energies.

The topics include Pro-

tection And Working Within The Light, The Power Of Thought, Meditations and Affirmations, Chakras and Energy Flow, History of Hands-On Healing Process, Practical Application Of Healing, The Role Of The Healer, Healing The Healer and Healing As A Way Of Life.

Ms Logue has coached in personal awareness for more than 15 years.

She is a recognised practitioner of hands-on healing. "Students learn to tap into the universal powerhouse of energy and transfer this energy to others," says Ms Logue.

"The joy on the faces of the students when the calmness and serenity

overtakes the room is very special."

Guest speakers and healers attend throughout the program.

Students receive workshop manuals, exercises and case studies.

Practical workshops conducting hands-on healing sessions form part of each week's training program.

This enables participants to experience the strength of the training and share their love and gift with other people.

The workshops are on Saturdays over 10 weeks, starting on March 12.

Q Inquiries: Training for Learning Company, 188 Hutt St, Adelaide. Phone 8227 0310 or email trainingforlearn@ozemail.com.au

careerone Education and training
Number one for choice

Snap at the new world of pictures

THE Minilab Training Centre says the advent of digital cameras and digital machinery has made the certificate III course to minilab operation the first step into a career in photography.

Consumers are having a great time taking these images on their new digital cameras, meaning there is work to be done in the minilab.

Some of things to learn are how to assist the customer sort out their images, burning them to CDs, retouching, cropping, adjusting the contrast and tweaking the colour.

There remain opportunities to work developing traditional film, restoring old pictures and negatives and producing black and white photos and enlargements.

The training centre course in minilab operation uses machinery which is modern digital with on-site kiosks.

Students learn colour theory, colour balancing, safe chemical handling, start up and shut down, negative classification, process management and more.

School head Catherine Logue says the program is offered three times a year but classes are kept to 10 to make sure students get plenty of attention and the best chance of finding employment.

The school has a retail business linked to the Hutt St base. This enables students to apply their skills fast hand.

Each student also participates in personality analysis sessions, assisting students to understand the psychology of consumers and learn skills.

The school prepares individual student promotional profiles and resumes to assist with work placement and employment.

The centre also runs short workshops in digital camera training for those amateur photographers who have just bought a new digital camera. These run on Saturday mornings and include a tour of the digital lab.

"Some of the digital camera students have returned to study the minilab course as they enjoy producing the photos as well as taking them," says Ms Logue.

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