



## Creative Display Techniques

### Aim

To provide the participants with the skills and knowledge plan and design their own professional and creative displays to effectively merchandise products.

### Agenda

- Analysing your shop front & presentation
- Setting the stage
- Composing the picture
- Apply display principles for your store style
- Housekeeping
- Measuring the performance
- Consistency of image & storyline
- Props & materials

### Resources

- Participant's manual with examples and tips

### Length

1 Day Workshop

### Location

First Floor, 186 Hutt Street,  
Adelaide SA, 5000

Or In-House For Staff Development

### Pre-requisite

None

### Class Size

8-10 per class

### Trainers

Catherine Logue  
Julie Clifford

### Date

By appointment



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