



Visual Merchandising

Aim

This industry recognized course shows creative ways of displaying and merchandising stock, this is profit orientated. This basic and informative course shows retail managers and staff time saving tips for effective, professional creative displays.

Agenda

- Current trends in visual merchandising
- What makes a great display
- Different techniques and inexperience props
- How to maintain displays and track their effectiveness
- Practical application and training room display time

Resources

- Participant's manual
- Further reading will be discussed
- Industry referral and excursion (time allowing)

Length

1 Day Workshop

Location

First Floor, 186 Hutt Street,
Adelaide SA, 5000

Or in-house For Staff Development

Pre-requisites

None

Class Sizes

8 – 10 per class

Trainers

Catherine Logue
Judy Fargher

Date

By Appointment



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